

THE ATTRACTIONS FORUM @ ARIVAL 360 LAS VEGAS

➤ 10-13 October, 2022
In-Person

sponsored by 



ABOUT ARIVAL

Arival advances the business of creating amazing in-destination experiences through events, insights, and community for creators and sellers of Tours, Activities, Attractions & Experiences.

Since 2017 Arival has assembled, informed, inspired, and connected the global in-destination industry through in-person and virtual events, insightful reports, research, education, and community.

ARIVAL EVENTS

2017: Arival launches our first event in Las Vegas

2018 - 2019: Arival holds events in Las Vegas, Orlando, Berlin, and Bangkok; content partnerships with WTM London and ITB Berlin

2020: 35+ webinars and 8 full-scale virtual events; virtual content partnerships with ATM Dubai and ITB Berlin

2021 - 2022: Arival 360 San Diego and Las Vegas, Arival Activate in Berlin; content partnerships with TIS, ITB Berlin, and ATM Dubai

WHO IS THE ATTRACTIONS FORUM @ ARIVAL FOR?

The Attractions Forum @ Arival is designed for executives, business development and sales, marketing and tech representatives from attraction companies of all shapes and sizes.

Past participants have included:



View the digital version of this handout

To learn more or register for Arival 360 | Las Vegas and the Attractions Forum at www.arival.travel

OTHER TYPES OF COMPANIES YOU WILL FIND AT ARIVAL

Tours, Activities, & Attractions

Online travel agencies and resellers

Reservation system and technology providers

DMOs and CVBs

Tourism digital marketing experts

Travel industry media

WHY ATTEND ARIVAL AND THE ATTRACTIONS FORUM?

Arival helps attractions grow and advance their business. Join us at Arival 360 and you can expect:

- **A Dedicated attraction forum designed specifically to meet the needs of attractions**
- **Dedicated networking opportunities** where you can schedule meetings that are important to you from a list of confirmed attendees.
- **Meet with Distribution partners from various categories** including OTA's, Wholesalers, Tour Operators, and more!
- **Live sessions that inspire:** interaction, thoughtful questions, feedback and debate giving you the opportunity to dig in and learn with and from your fellow attendees
- **Hear from leadership** at top attractions, distribution and tech giving you the tools you need to advance your key goals.
- **Discover the latest trends in our industry** and how to adapt your attraction business in response.
- **Topics specific to attractions**, such as digital marketing and product design, timed ticketing, dynamic pricing and optimizing your attractions revenue.
- **Flexibility:** At Arival's multi-day event, you'll find a combination of content and networking to design a schedule that best accommodates your needs.

Interested in what Arival can do for your attractions business?

Contact Lori Timony for information at lori@arival.travel