



The “Almost” Ultimate Directory of Digital Distributors

for Tours, Activities & Attractions



Your Almost Ultimate Directory

Of Digital Distributors for Tours, Activities & Attractions

The list of online travel resellers in Tours, Activities & Attractions is long and constantly changing. At Arival we've been hard at work compiling them. So here is your compendium of more than 60 companies selling online or electronically through partners. It's imperfect, but still a great starting place to understand the landscape, and hunt for new distribution partners.

We've organized all of these companies into several categories:

Major global brands. These are often referred to as OTAs, or online travel agencies, but some of these are not true online travel agencies. They may not offer flights or hotels, or they may do more B2B sales (sales to other businesses, such as Hotelbeds, which sells mostly to travel agencies). So we are avoiding the commonly used OTA acronym.

Regional and Other Online Sellers: These are smaller online sellers or companies that focus on a particular region (e.g. Civitatis on Spain and Latin America), or companies that focus on B2B sales, such as BeMyGuest in Singapore.

Attraction ticket specialists focus ticketed attractions.

General OTAs that sell activities highlights OTAs whose main focus is transportation or accommodation but may do meaningful sales of tours, activities and attractions. There are likely many other OTAs we should list here. Please let us know if you see a company missing.

Locals, Guides and Peer-to-Peer Experiences are online sellers connecting travelers with local residences or directly with guides in the destination.

The last category groups other online sellers focused on a particular **Activities Niche** or sub-segment, such as Adrenaline's focus on adventure activities.

Regional Focus identifies the region or markets the operator primarily sources customers from. So if you are seeking to tap into the Asian or Latin American markets for example, this list will help you identify companies serving those markets.

A final note: this is a work in progress. We've undoubtedly missed a few. So tell us what we've missed, or mistaken. Email us at insights@arival.travel if you have a comment, complaint or a company to add.



Digital Distributors for Tours, Activities & Attractions

Major Global Online Sellers	Description	Regional Focus	Website	Supplier Information / Sign-up
Ancillary Bank of Hotelbeds	B2B Activities Specialist	Global	group.hotelbeds.com/	
Entertainment Benefits Group (EBG)	Corporate Benefits, Entertainment and Attractions Tickets	U.S.	www.entertainmentbenefits.com	www.entertainmentbenefits.com/suppliers-partners/
Expedia Local Expert	Activities Division of Expedia	Global	www.expedia.com/Activities	join.localexpertpartnercentral.com/
GetYourGuide	Activities Specialist	Europe/ Global	www.getyourguide.com/	supplier.getyourguide.com/en/
Groupon	Local Goods and Things to Do	Global	Groupon.com	www.groupon.com/merchant
Klook	Activities Specialist	Asia/Global	www.klook.com	www.klook.com/partner/
TripAdvisor Experiences (Viator)	Activities Specialist	Global	www.tripadvisor.com/Attractions	supplier.viator.com/sign-up-info



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Regional Online Sellers	Description	Regional Focus	Website	Supplier Information / Sign-up
Activity Maui	Activities for Maui	Maui, Hawaii	activitymaui.com	
asoview	Activities Specialist	Japan	en.asoview.global	
BeMyGuest	B2B Activities Specialist	Asia	bemyguest.com.sg/	bemyguest.com.sg/suppliers
Cancun Adventure Tours	Activities in Cancun	Cancun, Mexico	www.cancunadventure.net/	
Ceetiz	Activities Specialist	Europe	www.ceetiz.com	www.ceetiz.com/partner-area
Civitatis	Activities Specialist	Spain/LATAM	www.civitatis.com	www.civitatis.com/en/suppliers/
Faro	Activities Specialist	Latin America	faro.travel	https://faro.travel/marketplace/eres-tour-operador
Globaltix	Activities & Tickets	Asia	Globaltix.com	merchant.globaltix.com/#/public/signup
Guidoo World	Activities Specialist	India	www.guidoo.com	
Headout	Activities Specialist	U.S.	www.headout.com	
isango (owned by Hotelbeds)	Activities Specialist	Global	www.isango.com/	Email - suppliers@isango.com
Joieful	Activities for New Orleans	New Orleans	joieful.com/	
kkday	Activities Specialist	Asia	www.kkday.com	www.kkday.com/en/kk/supplier





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Regional Online Sellers	Description	Regional Focus	Website	Supplier Information / Sign-up
Musement	Activities Specialist	Europe	www.musement.com	business.musement.com/
MyRealTrip	Activities Specialist	Korea	www.myrealtrip.com	
OnceThere	B2B Activities Specialist	U.S.	www.oncethere.com/	www.oncethere.com/learn-more-distribution-partner
PlacePass	Tours, Activities Metasearch	U.S. and Global	www.placepass.com	
Sightsy	Activities Specialist	Brazil	ww.sightsy.io	
Touracti	Activities Specialist	Global	www.touracti.com/en	www.touracti.com/en/page/108/partners
TripShock	Activities Specialist	U.S.	www.tripshock.com	partners.tripshock.com/tour-operators/
TrueStory	Activities Specialist	Sweden	truestory.se/	
Trusted Tours & Attractions	Tours & Attraction Tickets	U.S.	www.trustedtours.com	
Uptrek	Activities Specialist	Israel	uptrek.com	
Veltra (CityDiscovery)	Activities Specialist	Japan/Europe	www.veltra.com	file.veltra.com/en/partner
Visit&Go	Activities for Arabic Speakers	Middle East	ww.visitngo.com	www.visitngo.com/en/providers
WePlann	Activities Specialist	Latin America	www.weplann.com	www.weplann.com/partners
Zomoz	Activities Specialist	Latin America	zomoz.travel	www.info.zomoz.travel





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Attraction Ticket Specialists	Description	Regional Focus	Website	Supplier Information / Sign-up
365Tickets	Attractions Specialist	Global	www.365tickets.com	
Attraction Tickets Direct (ATD)	Attractions Specialist	Europe	www.attraction-tickets-direct.co.uk	
AttractionWorld	Attractions Specialist	Europe	www.attractionworld.com	
Goldstar	Attractions Specialist	U.S.	www.goldstar.com	
ReserveDirect	Attractions Specialist	U.S.	www.reservedirect.com	
Ticmate	Attractions Specialist	Global	www.ticmate.com	
Tiqets	Attractions Specialist	Europe / Global	www.tiqets.com	www.tiqets.com/en/solutions/supplier-signup
Tours4Fun	Attractions Specialist	China	www.tours4fun.com	
Undercover Tourist	Attractions Specialist	U.S.	www.undercovertourist.com	



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General OTAs Selling Activities	Description	Regional Focus	Website	Supplier Information / Sign-up
Almundo	General OTA	Latin America	www.almundo.com	
Booking.com	Accommodation OTA	Global	Booking.com	
ClearTrip	General OTA	India	cleartrip.com	
Ctrip	General OTA	China	ctrip.com	
lastminute	General OTA	Europe	lastminute.com	
TravelZoo	Travel Deals Site	U.S.	www.travelzoo.com	
Locals, Guides & Peer-to-Peer Experiences				
Airbnb	Local experiences	Global	www.airbnb.com	www.airbnb.com/host/experiences
CityUnscripted	Tours with locals	Global	www.cityunscripted.com	www.cityunscripted.com/register
GetGuided	Local tours and guides	Select cities	getguided.net/	getguided.net/join-as-a-guide.html
Hi, hi	Tours with locals	Global	www.hihiguide.com/	
Lokafy	Tours with locals	Global	www.lokafy.com	
Toursbylocals	Professional guides	Global	toursbylocals.com	www.toursbylocals.com/guide_join
Vayable	Tours with locals	Global	vayable.com	
Withlocals	Tours with locals	Global	withlocals.com	





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Online Sellers with an Activities Niche	Description	Regional Focus	Website	Supplier Information / Sign-up
Adrenaline, Inc	Adventure Activities	U.S.	www.adrenaline.com	
Blueboard	Corporate Benefits	U.S.	www.blueboard.com	www.blueboard.com/provider
BringFido	OTA for travelers with pets	U.S.	www.bringfido.com/attraction/	
GeeTrips	School trip activities	Italy	www.geetrips.com/	www.geetrips.com/it/users/sign_up
IfOnly	Curated premium experiences	Global	www.ifonly.com	www.ifonly.com/marketplace/
KidPass	Specialist for Children's Activities	U.S.	www.kidpass.com	partners.kidpass.com/
Liftopia	Ski lift tickets	U.S.	www.liftopia.com	
Livn	B2B Activities Specialist	Global	www.livn.world	
NoExpiry	Experiences & Gifting	Australia	noexpiry.com/	supplier.noexpiry.com/
Shore Excursioneer	Shore Excursions	Global	www.shoreexcursioneer.com/	www.shoreexcursioneer.com/operators.html
Working Advantage	Corporate Benefits, Event and Attractions Tickets	U.S.	www.workingadvantage.com	www.workingadvantage.com/partner.php
Xplorie	Activities specializing in vacation rental markets	U.S.	www.xplorie.com/	www.xplorie.com/contact-us?role=partnering





Thank you

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